# Rollout and Reach

Rollout should begin with small pilots, clear training, honest feedback, and simple reach reporting.

VillageServer Initiative printable field guide. Save this PDF on a phone, laptop, USB drive, or microSD card before travel.

## Plain answer

A good rollout proves that local people can use the system without the original builder in the room.

## Field steps

1. Choose a pilot site - Start where a trusted partner can observe real use and report honestly.
2. Train one local lead - Make sure one person can unpack, power, connect, open, and share.
3. Use the PDF handouts - Leave printed and digital instructions with the kit.
4. Measure simple reach - Track approximate people trained, devices connected, files shared, and groups served.
5. Record blockers - Write down power, language, device, content, and training issues.
6. Improve before scaling - Do not multiply kits until the pilot process is understandable.

## Key points

Proof of concept: A small test that proves the process works in real hands.

Training measure: Can a local lead repeat it without guessing?

Reach measure: People trained, devices reached, groups served, and resources shared.

Board takeaway: Reach is credible when it is reported simply and honestly.

## Related website pages

Full Initiative Overview

Field habit: do one small test first. Open one file, confirm it works offline, then teach the next person to repeat it.