



# Photos and Visuals

Photos, diagrams, and short videos help non-technical viewers understand the field model quickly.

VillageServer Initiative printable field guide. Save this PDF on a phone, laptop, USB drive, or microSD card before travel.

## Plain answer

A good visual should answer one question at a glance: what is being used, who is using it, and why it matters.

## Field steps

1. Show the people - Use photos of real setup, training, and handoff moments, not only equipment close-ups.
2. Show the parts - Capture the phone, server, battery, solar panel, projector, dish, and printed guide in context.
3. Caption plainly - Write captions that explain the ministry purpose in one sentence.
4. Avoid clutter - Use fewer, stronger images so the page feels like a story instead of a dump of files.
5. Keep permissions clear - Only publish images and video that are approved for public ministry use.

## Key points

Best photo: A person using the kit in a real setting.

Best diagram: A simple flow from power to server to phone to sharing.

Best video: A short setup clip that shows confidence and practicality.

Board takeaway: Visual proof makes the initiative easier to understand and easier to trust.

## Related website pages

Testimonials

Field habit: do one small test first. Open one file, confirm it works offline, then teach the next person to repeat it.